

THE BIG PICTURE: Focusing on Diverse Communities in Managed Care
A Statewide HMO Consumer Advocacy Symposium
May 17, 2005 (Marriott Hotel –Los Angeles International Airport)

AGENDA

- 8:00 – 9:00 AM REGISTRATION & CONTINENTAL BREAKFAST
- 9:00 – 9:15 AM WELCOME AND INTRODUCTION
Ed Mendoza, Acting Director
California Office of the Patient Advocate
- 9:15 – 10:15 AM MORNING PLENARY SESSION:
Advocacy for HMO Consumers –What Have We Learned?
- Moderator: Ed Mendoza, Acting Director
California Office of the Patient Advocate
- Peter V. Lee, JD, President & CEO*
Pacific Business Group on Health
- Shelley Martin, MPH, CHES, Executive Director &
Editor-in-Chief
UC, Berkeley Center for Community Wellness
- Julie Rainwater, PhD, Principal Investigator
UC, Davis Center for Health Services Research in Primary Care
- 10:30 – 12:00 PM MORNING BREAKOUT SESSIONS
- SESSION 1: *Making Managed Care Work for People with Disabilities*
- Moderator: Patricia Yeager, Director
California Foundation for Independent Living Centers
- Brenda Premo, MBA, Founding Director
Center for Disability Issues and the Health Professions,
Western University
- June Kailes, Associate Director
Center for Disability Issues and the Health Professions,
Western University

Cheryl Bergen, Public Policy Analyst
California Foundation for Independent Living Centers

SESSION 2: *The Medicare Modernization Act – The Impact on Medicare Managed Care and Beyond*

Moderator: Clare Smith, President & CEO
California Health Advocates

David Lipschutz, JD, Staff Attorney
California Health Advocates

Aileen Harper, Executive Director
Center for Health Care Rights

Jeanne Finberg, JD, Staff Attorney *
National Senior Citizens Law Center

SESSION 3: *Mental Health Parity – State Initiatives*

Moderator: Ed Mendoza, Acting Director
California Office of the Patient Advocate

Marcy Gallagher, RN, MPA, Chief, Division of Plan Surveys
California Department of Managed Health Care

Rita McCabe-Hax, LCSW, Chief
Medi-Cal Policy and Support Section
California Department of Mental Health

Sheree Kruckenberg, MPA, Vice-President, Behavioral Health
California Hospital Association

SESSION 4: *Putting a Face on the HMO Enrollee – A Demographic Profile*

Moderator: Cori Reifman, MPH, Project Coordinator
California Office of the Patient Advocate

Gerald Kominski, PhD, Associate Director
UCLA Center for Health Policy Research

12:15 – 1:45 PM LUNCH

Keynote: *Emerging Trends in Health Care Coverage*
Lucinda "Cindy" Ehnes, Director
California Department of Managed Health Care

Presentation: *2005 Annual Patient Advocacy Achievement Award*

1:45 – 3:15 PM AFTERNOON BREAKOUT SESSIONS

SESSION 1: *Making Managed Care Work for People with Disabilities*
(Repeat)

SESSION 2: *The Medicare Modernization Act – The Impact on Medicare*
Managed Care and Beyond (Repeat)

SESSION 3: *Advocating for Access to Mental Health Services in*
Managed Care

Moderator: Stephanie Welch, Associate Director
Public Policy and Special Programs
California Council of Community Mental Health Agencies

Members/TBA
California Coalition for Mental Health

SESSION 4: *Linguistic Access to HMO Services – Where Are We?*

Moderator: Gilbert Ojeda, Director
California Program on Access to Care, University of California

Lupe Alonzo-Diaz, Executive Director
Latino Coalition for a Healthy California

Leonor McCall-Rodriguez, Vice- President, Emerging Markets *
Wellpoint Blue Cross

Gayle Tang, MSN, RN, Director
National Linguistic & Cultural Services Diversity
Kaiser Foundation Health Plan

Ellen Wu, MPH, Executive Director
California Pan-Ethnic Health Network

3:15 – 3:30 PM

NETWORKING BREAK

3:30 – 4:30 PM

CLOSING PLENARY SESSION: *The Obesity Epidemic –
What Can HMOs Do?*

Moderator: John Zweifler, MD, MPH, Medical Consultant
California Office of the Patient Advocate

Richard Jackson, MD, MPH, State Public Health Officer
California Department of Health Services

Joel D. Hyatt, MD, Assistant Medical Director
Southern California Permanente Medical Group

David J. Ormerod, MD, Regional Medical Director
Blue Shield of California

Leanne Gassaway, Vice President, Legal & Regulatory Affairs
California Association of Health Plans

*Invited

DOOR PRIZE RAFFLE
(Must Be Present to Win)